# 2020 Public Policy Conference

**January 23 & 24**  
**NCSBA Assembly Hall**  
**7208 Falls of Neuse Rd. Raleigh, NC 27615**

## Thursday, January 23

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| 9:00 am – 9:45 am | **2020 Election Landscape – How Races are Shaping Up in the Newly Drawn Districts**  
Anna Beavon Gravely, NC Free |
| 9:45 am – 10:15 am | **Class Action Lawsuit: NC School Districts vs. Vaping Companies (Juul) – Who’s In & What’s It All About**  
Gary Jackson & Hoyt Tessener, James Scott Farrin |
| 10:30 am – 1:00 pm | **Education Culture Transformation – A Model to Boost Student Success by Improving Teacher Recruitment, Retention, & Leadership**  
Julie Pittman (2018 Western NC Teacher of the Year) & Freebird McKinney (2018 NC Teacher of the Year), EDLead NC |
| 12:00 pm – 12:45 pm | **Lunch** (during presentation) |
| 1:00 pm – 2:30 pm | **Localizing myFutureNC – A Cross-Sector Group from Rowan County Discusses Their Process to Maximize Educational Attainment & Economic Prosperity**  
Carol Spalding, Rowan County Community College President; Greg Edds, Rowan County Commission Chair; Susan Cox, Rowan-Salisbury School Board Member; Lynn Moody, Rowan-Salisbury Schools Superintendent; Craig Lamb, Rowan County Community College VP of Corporate & Continuing Education; Jeni Corn & Cecilia Holden, myFutureNC |
| 2:30 pm – 3:30 pm | **Latest Leandro Report – What It Means & Next Steps**  
Rick Glazier, NC Justice Center Executive Director, Member of the Governor’s Commission on Access to Sound Basic Education, Former NC Legislator, Former Cumberland County School Board Chair |
| 3:35 pm – 4:00/4:15 pm | **Q & A – Legislative Issues** |
**Friday, January 24**

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| 9:00 am – 10:00 am | **State Superintendent Candidates Forum**  
(Candidates who did not participate in the Annual Conference forum)  
Craig Horn, NC Legislator, &  
Catherine Truitt, Western Governors University NC Chancellor |
| 10:15 am – 11:15 am | **Competency-Based Learning: The What & Why – A NC Principal Shares Successes, Challenges & Explains How Your District Can Utilize This Education Model**  
Elizabeth MacWilliams, Carroll Middle School Principal;  
James Aldridge, Carroll Middle School Assistant Principal;  
Carroll Middle School Students |
| 11:15 am – 12:15 pm | **All We Have to Do is Explain It to Them, Right? – A Proven Method to Effective Advocacy**  
Joe Stewart, IIA NC VP of Governmental Affairs |
| 12:15 pm – 12:45/1:00 pm | **Innovative School District (ISD) – Changes You Need to Know**  
JB Buxton, State Board of Education Member, &  
James Ellerbe, ISD Superintendent |

[Click here to register.](#)  
Conference Cost: $325