



## **School Board Appreciation Month – January 2024**

### **Sample Radio Public Service Announcements**

#### **15-second PSA**

January is School Board Appreciation Month in North Carolina. School board members volunteer their time to tend to board business which helps our students thrive. Take a moment to say thank you today!

#### **15-second PSA**

January marks the annual observance of School Board Appreciation Month in North Carolina – a good time to salute the work of school board members and celebrate public education. Tell your locally elected board members you appreciate what they do for students in [School District] and for building the future for our students.

#### **30-second PSA**

January is School Board Appreciation Month. Join the [your school district] in honoring the men and women who serve on our school board. The dedication of [your school district] board members to students and the community makes our schools places where all children can discover their interests and prepare for their future. Celebrate local board members during School Board Appreciation Month. They are the voice of schools in the community, and the community's voice in building the future for our students. Thank a school board member today!