



Prepare this release on district letterhead and submit it to local media. You also can post this and NCSBA artwork on your website with photos of the board.

District contact: (name, title, phone number, email address)

For release: January 2024

_____ **celebrates School Board Appreciation Month this January**

(City, North Carolina)— January is School Board Appreciation Month and (district's name) is honored to celebrate its trustees for their dedication and commitment to the district's schools and students.

"Our school board members are selfless volunteers who spend long hours working to ensure all of our students have the opportunity to learn and grow," (Superintendent first/last name) said. "Celebrating School Board Appreciation Month is one way to say thanks for all they do."

Serving as a link between the community and classroom, school board members are elected to establish the policies that provide the framework for public schools. The (school district's name) board is responsible for an annual budget of \$_____million, _____students, _____employees and _____campuses.

"School boards are essential to a strong public education system," North Carolina School Boards Association (NCSBA) Executive Director Leanne Winner said. "They provide the local governance and oversight that makes it possible for school districts to serve students, including establishing a strategic plan, adopting policies, approving a budget and selecting and evaluating a superintendent. It's fitting that we celebrate them in January as their leadership is key to the success of every school district in North Carolina."

(Summarize major district achievements and honors accomplished recently under the board's leadership. Add details about specific activities planned in January.)

Board members serving (district name) are: (List name, years on board, occupation, and personal quote from each trustee on why he or she serves.)

Learn more about school board service at ncsba.org.