

DRAFT

BOARD LEADERSHIP SEMINAR
FOR CHAIRS, VICE CHAIRS, & SUPERINTENDENTS
February 12, 2026

9:00 AM	Welcome
9:00-9:45 AM	Building Connections Amber Horton, Assistant Director of Board Development
9:45-10:30 AM	Communication & Media Strategies: Telling Your District's Story Ben Christoph, Assistant Director of Communications
10:30-10:45 AM	Break
10:45-12:00 PM	Legal Duties and Responsibilities of Board Leadership Kendra Hill, NCSBA Legal Counsel/Director of Policy
12:00-12:45 PM	Lunch
12:45-2:00 PM	Parliamentary Procedure Adam Miller, Staff Attorney
2:00-2:45 PM	Dealing with Difficult People Ramona Powers, Director of Board Development & Technology
2:45-3:00 PM	Break
3:00-3:45 PM	What We Really Need... Ramona Powers, Director of Board Development & Technology Amber Horton, Assistant Director of Board Development
3:45-4:00 PM	Closing Comments

